

**Course Outcome (CO) B.COM - I year / I sem. 2019-2020**

**BUSINESS ECONOMICS - I**

- CO1 Nature & Scope of Business Economics**
- CO2 Characteristics of business economics**
- CO3 Characteristics of social responsibilities of business**
- CO4 Features of micro economics**
- CO5 Law of demand**
- CO6 Law of Diminishing marginal utility**
- CO7 Evolution of indifference curve analysis**
- CO8 Measurement of price elasticity of demand**
- CO9 Need or objectives of short term demand forecasting**
- CO10 Assumptions of production function**
- CO11 Iso-quant & Indifference curve**
- CO12 Law of Increasing return to scale**
- CO13 Malthusian theory of population**
- CO14 Law of supply**
- CO15 Classification of cost**
- CO16 different concepts of revenue**

**Programme Specific Outcome (PSO) B.COM I Year / I sem. 2019-2020**

**Business Economics - I**

- PSO1** Students should understand difference between Economics & Business Economics.
- PSO2** They Should be in a position to understand basic concepts in business Economics like Demand, Supply & Factors affecting it.
- PSO3** Students Should be in a position to correlate theory concepts with practical concepts to solve business related problem.
- PSO4** The subjects is expected to create confidence in students to understand small issues in Economy.
- PSO5** Role of business economist
- PSO6** Changes in demand
- PSO7** Geometrical method of utility
- PSO8** Economics region & ridge lines of production
- PSO9** Exception to supply rules
- PSO10** Total fixed or supply cost

