

Course Outcome (CO) B.COM I / II Sem. 2019-2020

Business Economics - II

- CO1 Classification of markets
- CO2 Objectives of the firm
- CO3 Factors affecting pricing of product
- CO4 Price determination under perfect competition / General theory of price determination
- CO5 Features of monopoly
- CO6 Characteristics of monopolistic competition
- CO7 What is oligopoly
- CO8 Types of price discrimination modern theory of distribution
- CO9 Ricardian theory of rent
- CO10 Determinant of real wages
- CO11 Gross & Net interest
- CO12 Constituents of gross profit
- CO13 Types of business cycles
- CO14 Concept of national income
- CO15 Concept of sustainable production

Programme Specific Outcome (PSO) B.COM I / II Sem. 2019-2020

Business Economics - II

- PSO1 Market Structure - Classification of market structures**
- PSO2 Perfect & Imperfect competition markets time element & influence on price**
- PSO3 Price Discrimination conditions under which it is possible & profitable**
- PSO4 Criticisms of the Theories, Gross profit & Net Profit, Normal Profit & Supernormal Profit**
- PSO5 Methods of pricing of product**
- PSO6 Resion of dumping**
- PSO7 Exploitation of labour**
- PSO8 Difficulties on the measurement of national income**
- PSO9 Needs of sustainable consumption & sustainable production**
- PSO10 Pricing of products, customer based pricing**
- PSO11 Indeterminate pricing & output , price leadership, collusive oligopoly, kinked demand curve**
- PSO12 Theories of distribution, Rent determination**
- PSO13 Phases of business cycles**

